

RFP for Branding and Public Relations Services – Question & Answer

Community Mental Health Authority of Clinton, Eaton, and Ingham Counties Updated – 2/15/24

1. How many firms did you send this RFP to?

The RFP was emailed directly to a few area firms and is posted on the main page of the CMHA-CEI <u>website</u>.

2. Can you share the proposed budget for this initiative?

A final budget has not been established for this project and proposals will be utilized to build in the necessary funding for the requested services. CMHA-CEI is a publicly funded agency, which should be taken into consideration when developing proposals. We are interested to see what agencies propose based on their expertise and recommendations.